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≡ **RODEVRA** ≡  
Manifestations in Clay

≡ **TRINITY** ≡  
CLAY FIGURINE THEMED SET



A set of 22 clay figurines and landscape elements  
in a theme featuring Lord Jagannath  
and Krishna bhakti of Shri Chaitanya Mahaprabhu.

## The Spirit and inspiration for this creation ...



Welcome to the first terracotta model theme from Rodevra. It is our humble dedication to Lord Krishna, who has been the inspiration and our guide. We are blessed and thankful that the Lord has manifested this creation through us.

This creation is borne out of love and devotion. Each of these clay figures are masterpieces in their own right, created with perfection, by the finest craftsmen in India, who follow a 200 year tradition of making such figures.

This creation is entirely a labour of love. It is a celebration of beauty and best of human endeavour. Purity and devotion are the key elements in the making of these figures. As a result, each figure takes a divine form and evokes an instant spiritual connection.

We firmly believe this set will find a home where the Lord wishes to go. More than a work of art, it is a work of devotion. Our work will be fulfilled and amply rewarded if it sparks the same devotion to the Lord, which we have experienced in its making.

## The Production Values - a work of Devotion...



These figures are made with high quality standards in all aspects of production. We have encouraged local artistic traditions and respected the craftsmen's creative skills and imagination.

The key elements such as hand crafting, hand painting and some traditional techniques of clay model making, firing are maintained in their original form to enhance their uniqueness and artistic value. In the making processes as well, we have ensured that the highest productions values are maintained.

The biggest contributor in this creation is our own Mother Earth, who provides her most primordial material, clay, and we are eternally thankful to her.

This creation is a reminder of nature and the processes are closely linked to it. The drying, firing processes are possible only when nature permits. Some processes are also started on auspicious days and as with a beautiful crop growing from the soil, linked to nature's cycles, these figurines as well emerge from clay, pure and natural as could be.

## Limited Editions...



Considering the high degree of skilled manual effort in all the production processes, it is possible to produce only limited editions of each theme or set. Each model in each theme is individually numbered, catalogued and logo stamped to maintain uniqueness. With a certificate being issued against these numbers, it all adds up to making each set a collector's item of considerable value.

## The Theme and its Story : Nama Sankirtana ...



This inaugural theme is of Lord Shri Chaitanya Mahaprabhu. He is the great apostle of love of God and one who started the congregational chanting, Nama sankirtana, with the Hare Krishna Maha Mantra; *Hare Krishna Hare Krishna Krishna Krishna Hare Hare, Hare Rama Hare Rama, Rama Rama Hare Hare.*

Shri Chaitanya exhibited signs of love of God to the highest degree, and emphasized chanting the holy names of Krishna as the best means to attain love of God. He came to earth simply to preach Krishna-bhakti or love of Krishna.



## The Theme and its Story : Jagannath Puri ...



The highlight of our set is Lord Jagannath of Puri who takes the centre-stage. Shri Chaitanya spent the last 24 years of his life in Puri dedicating it to the ecstatic worship of Lord Jagannath whom he considered a form of Krishna.

Jagannath literally means "Lord of the Universe" and is considered as one of the most famous manifestations of Lord Vishnu. He is a part of a triad along with his brother Balarama and sister Subhadra.

## The Theme and its Story : Ramanand Ray ...



We now come to the scene on the left. It shows Shri Chaitanya in front of Radha and Krishna with Ramananda Ray sitting with folded hands.

Ramananda Ray was one of the most intimate associates of Shri Chaitanya. They often engaged in lengthy discussions. At the end of one of these discussions which lasted for 10 days, Shri Chaitanya revealed Himself in one dazzling form as both Shrimati Radharani and Shri Krishna.

### The Theme and its Story : Panch Tatva ...



The five people who we see in the front are known as the Panch Tatva. They incarnated on Earth in the late 15th century and are believed to be the five manifestations of Lord Krishna. They are:

Shri Chaitanya in the centre, Nityananda Prabhu and Advaita Acharya to his right and Gadadhara Pandit and Srivasa Thakura to his left.

Shri Chaitanya was always accompanied by these four associates who famously spread the Hare Krishna mantra, and the practice of devotion to Krishna throughout India.

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## The Theme and its Story - its essence and relevance ...

The whole theme is essentially about bhakti or devotion and who else would better symbolize it than Shri Chaitanya Mahaprabhu. By accepting the role of a devotee, he made the whole world dance in ecstasy. He taught devotional service as a form of spontaneous attachment, by personally practicing it.

His biggest contribution is starting the Nama sankirtana movement, chanting the Hare Krishna Maha Mantra going from village to village, as you see on right of the set. For more than 500 years it is still practiced with equal fervor and devotion. It is the simplest and most elegant recourse we have in today's age, serving as a prime benediction for humanity at large.

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## Our heartfelt thanks ...

Though this work of art is largely inspired and manifested of Divine Grace and Design, it would not really have taken shape in the way it is without the contribution of some special people.

Notable among these is Sandeep Ghosh, who was instrumental in helping us reach to the artisans, provided encouragement and support all the way and in providing vital inputs in almost all aspects of this creation.

Secondly, I must mention Sameer Koppikar, who vetted and supported our ideas right from the conception stage. More importantly he managed our financial resources to ensure we had adequate funding for this in critical stages.

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Lastly, a huge thanks to the artisans, craftsmen and artists involved with this. They treat their work like worship and full heartedly follow our production values and principles of purity and devotion.

But the greatest contribution has been from Roma, my wife, and my two daughters, Devika and Radhika. They were part of all decisions and were the best critics as we fine tuned the design and philosophy behind this creation. The result is for all of us to see.

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We bring Mother Earth's most natural and primordial material, clay, to create themes using handcrafted, hand painted clay models and landscape elements.

All manifested to re-enforce our culture and values.

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## Rodevra

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